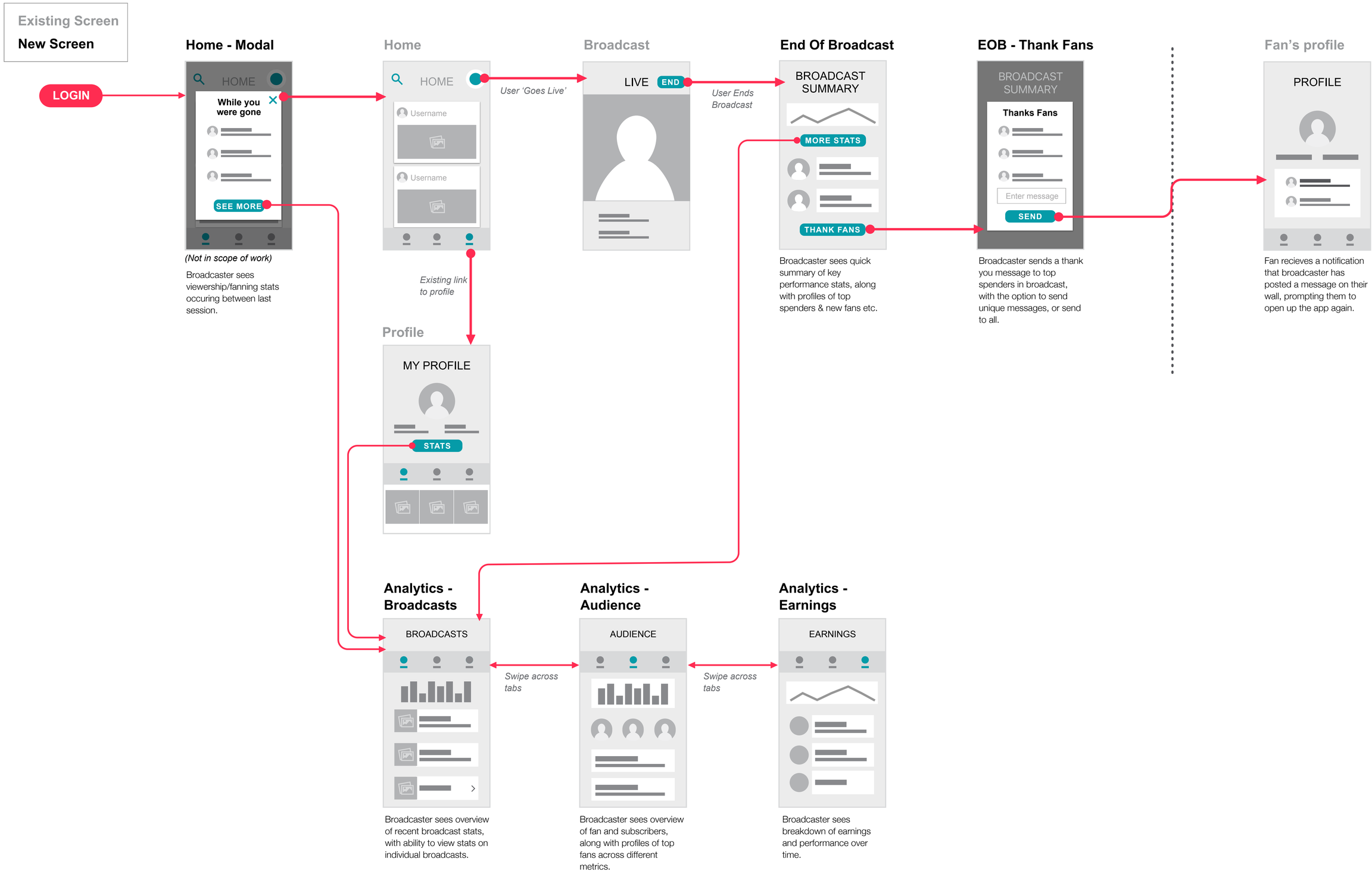BROADCASTER ANALYTICS - MOBILE FLOW